

## P.O. Box 655 Lebanon, New Jersey 08833

## 2Q18 Board Meeting Minutes

Date: June 16, 2018

Called to Order: 9:30am, ended at 10:30am

Attendees: Dave, Ron, Cyrena, Becca, Valerie

Absent: Erin

1. Reviewed last minutes and action items.

a. Becca to post minutes from last meeting

- 2. Volunteering Events/Local Races
  - a. Sprintin Clinton July 14
    - i. Dave to reach out to Race Organizers
  - b. Balloon Run July 29 from Kathy's
  - c. R2C Aug 4.
    - i. Becca to reach out to her Point of Contact, although last year they ended up not needed our support.
  - d. CEA Email inquiry about the potential for a new race in the Hunterdon area in the spring. They inquired about our thoughts on types of races, etc. Email was forwarded from Dennis.
    - i. Dave to respond.
  - e. Future events
    - i. Main Street Half October
    - ii. GOTR November
    - iii. USATF races, Kathy Hale has been and continues to organize/coordinate with members
- 3. Upcoming Social Events
  - a. John Fischer Pub Run Sunday in July 15
    - Becca to send email blast, pub opens at 11:30am. RSVP date to be July 10th.
    - ii. Cyrena will make reservations.
    - iii. Last year The run was scheduled for 7:30 AM and lunch for 11:30AM
  - b. Member-hosted runs
    - i. Valerie June 24
    - ii. Jim Hardin July 22
    - iii. Kathy B July 29, Balloon Run
  - c. Guest runner days (July 7, Aug 4, Sept 1).
    - i. Cover for July 7 Valerie and Becca



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- d. Additional HRH social runs.
  - i. Haybale in the fall from Cyrena's house

## 4. Marketing

- a. Aid stations future locations/dates.
  - i. Columbia Trail schedule for August 12th.
- b. Logo clothing future orders.
  - i. Valerie to coordinate with sneakers plus
- c. Flyer, articles
  - i. Becca to simplify and combine the two flyers to a single flyer with information.
  - ii. Articles
    - 1. Dave to look into a little more, but there are fees associated with it.
    - 2. Ron volunteered his church flyer, it is free to post information about the club.
- d. Website sponsorships
  - i. Sneakers Plus Valerie will ask again
- e. Facebook Cyrena doing a great job!
- 5. Treasurer's Report
  - a. We have an ATM card!
  - b. Dues Valerie to find out more about PayPal fees to consider having online payment for dues
  - c. Checking account current balance \$464
  - d. Budget, good right now on spending
- 6. Membership
  - a. Current 48 active members
  - b. New Members so far this year 3
  - c. Online form created on google docs that could be used for online payment / updating of Member Contact Information
- 7. Additional Business
  - a. 3Q18 meeting date and location Sept 22.
  - b. Valerie to obtain P.O. box Key from Chris